

PRICE LIST

Rutba Suite: Price List

80 plans across 23 products, with what each plan includes.

WHAT IS INSIDE

- Rutba Suite
- Rutba Workspace
- Platform services
- Bundles
- Talk to us

Every plan of every Rutba Suite product, with what each one includes. 80 plans across 23 products.

How to read this.

Prices are in US dollars, per the unit shown, and exclude local taxes. Plans are bought at rutba.io. Annual terms, multi-product bundles and partner pricing are quoted on request, so talk to us before assuming a list price is the price.

PRICE LIST

Rutba Suite

Rutba CRM: CRM & sales pipeline software

PLAN		
	PRICE	INCLUDES
Starter	\$9 per user / month	Up to 5 users; Contacts & pipeline; Segments; Email support
Growth	\$19 per user / month	Unlimited users; Helpdesk & SLAs; Customer portal; Marketplace listings; Priority support
Enterprise	Custom annual contract	Dedicated cell; Custom SLAs; Onboarding & migration; Named account manager

Rutba Marketing: Email marketing & social media management software

PLAN		
	PRICE	INCLUDES
Starter	\$11 per user / month	Up to 10,000 contacts; Email campaigns; Basic templates; 2 social channels; Sending runs on your Rutba Send volume, and Free covers 3,000 emails a month
Growth	\$27 per user / month	Up to 100,000 contacts; Recurring sends; Unlimited social channels; Video studio for social posts; Campaign analytics; Sending runs on your Rutba Send volume, so a 100,000-contact send needs a Send plan that covers it
Enterprise	Custom annual contract	Unlimited contacts; Dedicated sending IPs; Custom integrations; Deliverability review

Rutba Commerce: E-commerce platform & POS system

PLAN		
	PRICE	INCLUDES
Free	Free	Up to 50 orders a month; 1 register; Up to 100 products; Your logo, menus, footer and promo bar
Starter	\$12 per organisation / month	Up to 1,000 orders a month; 1 location; Unlimited products; Unlimited staff; Your logo, menus, footer and promo bar
Growth	\$35 per organisation / month	Up to 5,000 orders a month; Up to 3 locations, unlimited registers; Full CMS; Promotions; Product reviews with approval
Scale	\$149 per organisation / month	Up to 25,000 orders a month; Up to 10 locations; Headless API access; Priority support
Enterprise	Custom annual contract	Dedicated infrastructure; Custom checkout; Headless API access; Performance SLAs

Rutba Inventory: Inventory management & warehouse (WMS) software

PLAN		
	PRICE	INCLUDES
Free	Free	Up to 50 orders a month; 1 location; Stock levels & movements; Reorder alerts
Starter	\$10 per organisation / month	Up to 1,000 orders a month; Up to 2 locations; Stock levels & movements; Reorder alerts; Basic stocktake
Growth	\$25 per organisation / month	Up to 5,000 orders a month; Up to 5 locations, unlimited bins; Transfers & in-transit tracking; Rolling stocktakes; Stock valuation & costing; Barcode scanning
Scale	\$89 per organisation / month	Up to 25,000 orders a month; Up to 20 locations; Priority support
Enterprise	Custom annual contract	Unlimited throughput; Custom valuation methods (on request); WMS integrations; Dedicated support

Rutba Orders: Order management (OMS) & delivery software

PLAN		
	PRICE	INCLUDES
Starter	\$8 per organisation / month	Up to 1,000 orders a month; Pick & pack; Basic returns; Carrier handoff
Growth	\$19 per organisation / month	Up to 5,000 orders a month; Unlimited riders; Rider app & route assignment; Proof of delivery; COD reconciliation; Full returns workflow
Scale	\$69 per organisation / month	Up to 25,000 orders a month; Multi-warehouse dispatch; Carrier rate shopping; Priority support
Enterprise	Custom annual contract	Unlimited riders; Custom carrier integrations; Warehouse automation hooks; Ops SLAs

Rutba Manufacturing: Manufacturing & MRP software

PLAN		
	PRICE	INCLUDES
Starter	\$15 per user / month	Single-level BOMs with versions; Work orders; Material consumption; Basic costing
Growth	\$35 per user / month	Multi-level bills of materials with effectivity; MRP runs with pegging, firming and lot sizing; Work centres, calendars, and the master schedule; The shop-floor terminal, with device pairing and offline queue; Standard cost per version and variance reporting; Batch and lot traceability
Enterprise	Custom annual contract	Multi-plant planning; Machine integrations (on request); Custom costing models; Dedicated support

Rutba Facilities: Asset & facilities management software

PLAN		
	PRICE	INCLUDES
Starter	\$4 per user / month	Asset register with custody events; Sites and spaces; Contracts and licences; HR joiner and leaver seams
Growth	\$9 per user / month	Everything in Starter; Requests and orders with tasks, parts and labour; Contractors, service contracts and leases; Machine profile on assets that need it; A due list for leases, contracts and licences; Priority support

PLAN		
	PRICE	INCLUDES
Enterprise	Custom annual contract	Multi-site with per-site permissions; Custom inspection regimes; Integration with plant and BMS; Dedicated support

Rutba Fleet: Fleet management software

PLAN		
	PRICE	INCLUDES
On request	Custom per vehicle / month	Vehicle profiles on the asset register; Drivers, licences, checks and defects; Duty and hours; Fuel and cost per kilometre

Rutba People: HR, payroll & employee management software

PLAN		
	PRICE	INCLUDES
Essentials	\$3 per employee / month	Employee records, contracts and org structure; Leave and attendance with approval chains; Self-service portal for every employee; Manager approval queues; Documents, assets and lifecycle events
Time & attendance	\$5 per employee / month	Everything in Essentials; Shared time clock: badge or PIN, offline tolerant; Punches, adjustments and the attendance rebuild; Overtime derived from recorded hours, not typed ones; No biometrics and no location tracking
Complete	\$8 per employee / month	Everything in Time & attendance; Pay runs: create, preview, process, pay; Deduction rules, salary structures and adjustments; Statutory remittances; Payslips posted to your ledger as they are paid; Payroll cost split by cost centre
Enterprise	Custom annual contract	Multi-entity payroll; Statutory compliance packs, starting with absence schemes for Australia, Canada and Ontario; Custom reporting; Single sign-on and SCIM provisioning; Dedicated support

Rutba Books: Accounting & bookkeeping software

PLAN		
	PRICE	INCLUDES

PLAN		
	PRICE	INCLUDES
Starter	\$6 per organisation / month	3 users included, more at a small monthly rate; Up to 200 invoices a month; Invoicing, receipts and customer ledgers; General ledger and chart of accounts; P&L, balance sheet and cash flow
Growth	\$16 per organisation / month	10 users included, more at a small monthly rate; Unlimited invoices; Payables, receivables and supplier payments; Bank statement import (CAMT.053, MT940, OFX/QFX, CSV) and reconciliation; Payment runs exported for your bank as ISO 20022, ACH or CSV; Recurring invoices, collections and quotes; Tax reporting, period close and multi-currency
Enterprise	Custom annual contract	Multi-entity consolidation; Custom chart of accounts; Fixed assets, budgets, cost centres and projects; Three-way match with approval tolerances; Audit support and a dedicated accountant liaison

PRICE LIST

Rutba Workspace

Rutba Mail: Business email hosting

PLAN		
	PRICE	INCLUDES
Starter	\$1.50 per mailbox / month	10 GB per mailbox; Webmail & IMAP; Spam filtering; Your own domain
Business	\$3 per mailbox / month	50 GB per mailbox; CRM context in the inbox; Shared & role mailboxes; Retention policies; Priority support
Enterprise	Custom annual contract	Unlimited storage; Legal hold & archiving; Custom retention; Dedicated deliverability review

Rutba Drive: Cloud file storage & sharing

PLAN		
	PRICE	INCLUDES
Starter	\$1.50 per user / month	100 GB per user; Folder sharing; Version history (30 days); Web access
Business	\$4.50 per user / month	1 TB per user; Role-based permissions; Unlimited version history; Product attachments included; Audit trail

PLAN		
	PRICE	INCLUDES
Enterprise	Custom annual contract	Pooled unlimited storage; Legal hold; Data residency options; Dedicated support

Rutba Sign: Electronic signature software

PLAN		
	PRICE	INCLUDES
Pay as you go	\$0.50 per envelope	The first five envelopes each month are free; Charged when an envelope is sent, not when it completes; The rate falls as you send more, without asking; No per-seat charge for the people who sign; Fields and signature pads drawn on the original document pages; Capacities, witnesses and attestors, and recorded video or audio statements; The hash-chained evidence record, the seal and an RFC 3161 timestamp; The forensic evidence pack: one archive a court can open without us; Public verification, free and permanent
Solo	\$5 per organisation / month	25 envelopes a month, then a low rate for each one after; One sender, and no charge for the people who sign; The complete workflow on every envelope, with nothing held back for a bigger plan; The evidence record, the seal and the forensic evidence pack; Public verification, free and permanent
Team	\$12 per organisation / month	75 envelopes a month, shared across the organization; Up to five senders, and no charge for the people who sign; Templates and bulk send for the documents you send every week; The complete workflow and the evidence pack on every envelope; The rate beyond the allowance is under the pay-as-you-go rate
Agreements	\$25 per organisation / month	200 envelopes a month, for the organization rather than per seat; The volume rate per envelope beyond the allowance, with no penalty band; The agreement calendar: effective dates, term ends and renewal notices; The agreement manager and the renewal sweep, over 250 live agreements; Renew as-is or with changes, with the renewal chain kept on the record; Formalities (stamps, seals and notaries) declared and tracked per envelope; Templates, bulk send and your own branding on the ceremony
On your own licence	Custom part of your suite licence	Runs on your instance, not a shared one; Signed documents land in your own Drive; Quote acceptance, offer letters and contracts signed in place; Your organization roles decide who may send

Rutba Docs & Sheets: Online documents & spreadsheet software

PLAN		
	PRICE	INCLUDES

PLAN		
	PRICE	INCLUDES
Starter	\$2 per user / month	Documents & spreadsheets; Real-time collaboration; Standard export formats; Drive storage
Business	\$5 per user / month	Everything in Starter; Live business data bindings; PDF export; Templates library; Advanced sharing controls
Enterprise	Custom annual contract	Unlimited documents; Custom data bindings; Retention & legal hold; Dedicated support

Rutba Chat: Team chat & business messaging

PLAN		
	PRICE	INCLUDES
Starter	\$2 per user / month	Unlimited channels; Direct messages; 90-day history; File sharing
Business	\$4 per user / month	Unlimited history; Discussions on records; Guest access; Advanced search; Compliance export
Enterprise	Custom annual contract	Retention policies; Legal hold; Data residency; Dedicated support

Rutba Meet: Video meetings & calendar

PLAN		
	PRICE	INCLUDES
Starter	\$3 per user / month	Shared calendar; Video rooms up to 10; 40-minute meetings; Screen sharing
Business	\$6 per user / month	Rooms up to 100; Unlimited meeting length; Recording & notes; Logged to CRM records; Booking pages
Enterprise	Custom annual contract	Large-scale rooms; Webinar mode; Retention controls; Dedicated support

Rutba Calls: Business phone system (VoIP)

PLAN		
	PRICE	INCLUDES
Starter	\$6 per user / month	1 number per user; Click-to-call; Call logs; Voicemail
Business	\$13 per user / month	Multiple numbers & extensions; Call recording; Queues & routing; CRM timeline logging; Call analytics; Numbers and call minutes are carrier usage, billed separately from this subscription
Enterprise	Custom annual contract	Unlimited numbers; Advanced routing; Carrier choice; Dedicated support

PRICE LIST

Platform services

Rutba Send: Transactional email API & SMTP relay

PLAN		
	PRICE	INCLUDES
Free	Free up to 3,000 emails / month	3,000 emails / month; API & SMTP; Bounce handling; Community support
Standard	\$10 per month, 100,000 emails	100,000 emails / month; Suppression lists; Templated batch sends; Delivery reporting; Email support
Scale	\$45 per month, 500,000 emails	500,000 emails / month; Dedicated IP option; Priority throughput; Deliverability review
Enterprise	Custom annual contract	Unlimited volume; Multiple dedicated IPs; Custom SLAs; Named deliverability contact

Rutba Media: Image CDN & media storage

PLAN		
	PRICE	INCLUDES
Free	Free up to 25 GB storage	25 GB storage; 100 GB bandwidth / month; Resize on request; Community support
Standard	\$8 per month, 250 GB	250 GB storage; 1 TB bandwidth / month; Custom domain; Upload API; Email support

PLAN		
	PRICE	INCLUDES
Scale	\$33 per month, 2 TB	2 TB storage; 10 TB bandwidth / month; Priority delivery; Usage analytics
Enterprise	Custom annual contract	Unlimited storage; Committed bandwidth pricing; Data residency options; Dedicated support

Rutba Social: Social media management & scheduling

PLAN		
	PRICE	INCLUDES
Free	Free up to 30 posts / month	3 connected channels; Scheduling calendar; 30 posts / month; Composer and preview
Starter	\$12 per organisation / month	5 connected channels; Scheduling calendar; 300 posts / month; Basic reporting
Professional	\$39 per organisation / month	15 connected channels; Unlimited posts; Approval workflows; 5 team seats; Full analytics
Agency	\$99 per organisation / month	Unlimited channels; Unlimited seats; Client workspaces; API access & webhooks; White-label reporting
Enterprise	Custom annual contract	Custom quotas; Dedicated support; Custom integrations; SLAs

Rutba Sign API: Electronic signature API

PLAN		
	PRICE	INCLUDES
Free	Free verification, unlimited	Verify any completed package by digest; Fetch the published key set; No account, no key, no rate card; Permanent: it keeps working after you stop paying for anything else
Standard	\$0.50 per envelope sent	The same rate the application charges: one envelope, one price; Charged when an envelope is sent, not when it completes; Scoped API keys and signed webhooks; Templates and bulk send; The complete evidence record, the evidence pack, and per-act receipts

PLAN		
	PRICE	INCLUDES
Scale	\$99 per month, 500 envelopes	500 envelopes a month included, at well under the single-envelope rate; The same low rate per envelope beyond them, not a penalty band; Higher rate limits; Webhook delivery retries with a dead-letter view; Priority support
Enterprise	Custom annual contract	Committed volume pricing; Data residency options; A dedicated instance rather than the shared service; Named support and an SLA

Rutba Studio: Video & image creation for marketing

PLAN		
	PRICE	INCLUDES
Creator	\$14 per seat / month	Video & image editors; Template library; Brand kit; Media storage included
Team	\$29 per seat / month	Everything in Creator; Data-driven renders from a dataset; Shared asset libraries; Deck import and export; Premium templates
Enterprise	Custom annual contract	Custom templates; Managed brand libraries; Priority rendering; Dedicated support

Rutba Vision: Security camera & video surveillance (NVR) software

PLAN		
	PRICE	INCLUDES
Single Site	\$49 per site / month	1 site; Up to 16 cameras; Extra cameras at a small monthly rate; Hardware acceleration; Offline grace period
Multi-Site	\$129 per month, up to 5 sites	Up to 5 sites; Up to 80 cameras total; Central licence management; Remote administration; Priority support
Enterprise	Custom annual or perpetual	Unlimited sites & cameras; Perpetual licence option; Custom integrations; On-site support

BUY SEVERAL Bundles

BUNDLE			
	INCLUDES	PRICE	SAVING
Retail	Rutba Commerce, Rutba Inventory, Rutba Orders	\$45 per organisation / month	Save 43% against Growth plans bought separately
Online Store	Rutba Commerce, Rutba Inventory, Rutba Orders, Rutba Marketing	\$65 per organisation / month	Save 38% against Growth plans bought separately
Sales & Marketing	Rutba CRM, Rutba Marketing	\$21 per user / month	Save 54% against Growth plans bought separately
Operations	Rutba Inventory, Rutba Orders, Rutba Manufacturing, Rutba Facilities	\$21 per user / month	Save 64% against Growth plans bought separately · from 3 seats
Everything	Rutba CRM, Rutba Marketing, Rutba Commerce, Rutba Inventory, Rutba Orders, Rutba Manufacturing, Rutba Facilities, Rutba People, Rutba Books	\$29 per user / month	Save 77% against Growth plans bought separately · from 3 seats
Rutba Workspace	Rutba Mail, Rutba Drive, Rutba Docs & Sheets, Rutba Chat, Rutba Meet, Rutba Sign	\$6 per user / month	Save 40% against Starter plans bought separately

CONTACT

Talk to us

Tech Style Ltd is a UK technology company building enterprise software, procurement intelligence and AI platforms. Tell us what you are trying to do and we will tell you honestly whether we are the right people for it.

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