

TECH STYLE LTD

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CATALOGUE

Rutba Suite: Product Catalogue

All 23 products across the business suite, the workspace and the platform services.

WHAT IS INSIDE

- Rutba Suite
- Rutba Workspace
- Platform services
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Document	Rutba Suite: Product Catalogue
Generated	16 October 2026
Online	https://www.tech-style.co/docs/rutba-suite-catalog

Rutba Suite is 23 business products across three lines, sharing one customer list, one catalog and one set of books.

Products	23
Apps	63 across the 23 products
Plans	80
Lines	Rutba Suite (10), Rutba Workspace (7), Platform services (6)
Buy at	rutba.io
Deployment	Hosted by us on rutba.io; Rutba Vision runs on your own hardware

One backend, bought a piece at a time.

Every product on this list except Rutba Vision, which you host yourself, runs on the same platform. A customer who starts with one product adds the next without a migration or a second copy of the customer record, and staff sign in once for all of them.

PRODUCT LINE

Rutba Suite

The back-office line. Its ten products share one customer list and one set of books, so you can buy the one you need today and add the rest later without a migration.

PRODUCT			
	WHAT IT IS	STATUS	FROM
Rutba CRM	Every customer, every deal, one place	Available	\$9 per user / month
Rutba Marketing	Campaigns that know who they are talking to	Available	\$11 per user / month
Rutba Commerce	Sell online and over the counter, from one catalog	Available	\$12 per organisation / month
Rutba Inventory	One stock number everyone can trust	Available	\$10 per organisation / month
Rutba Orders	Every order, whatever channel it came from	Available	\$8 per organisation / month

PRODUCT			
WHAT IT IS		STATUS	FROM
Rutba Manufacturing	From the bill of materials to the bench that builds it	Available	\$15 per user / month
Rutba Facilities	One register of everything the organization owns	Early access	\$4 per user / month
Rutba Fleet	Every vehicle legal today, and what each one costs to run	Early access	Custom
Rutba People	Your team, paid and looked after	Available	\$3 per employee / month
Rutba Books	Books that fill themselves in	Available	\$6 per organisation / month

AVAILABLE**Rutba CRM: CRM & sales pipeline software**

Track leads from first contact to won or lost, keep every conversation attached to the customer it belongs to, and run your support desk off the same contact record your sales team uses.

CRM · Helpdesk · Customer Portal · Marketplace

AVAILABLE**Rutba Marketing: Email marketing & social media management software**

Build mailing lists, send one-off and recurring campaigns, and schedule social posts to every connected account, all against the same customer records your sales team already maintains.

Campaigns · Social · Affiliate Program

AVAILABLE**Rutba Commerce: E-commerce platform & POS system**

An online storefront, the CMS behind it, and a point-of-sale till that shares the same products, prices, and stock levels, so the shop floor and the website never disagree.

Storefront · CMS · Point of Sale

AVAILABLE**Rutba Inventory: Inventory management & warehouse (WMS) software**

Stock levels, multi-location transfers, stocktakes, and valuation: the single source of truth every other part of the business reserves and deducts against.

Stock · Warehouse Control · Procurement

AVAILABLE**Rutba Orders: Order management (OMS) & delivery software**

The order hub where web, marketplace, and phone orders all land, to be picked, packed, dispatched, delivered, and returned, with a rider app for the last mile.

Orders · Rider · Dispatch · Track

AVAILABLE**Rutba Manufacturing: Manufacturing & MRP software**

Versioned bills of materials with work centres on every routing step, a regenerative MRP run that nets against real inventory and pegs plan to demand, and a shop-floor terminal that reports work in progress from the bench where it happens.

Manufacturing · Planning · Shop Floor · Quality · Maintenance

EARLY ACCESS**Rutba Facilities: Asset & facilities management software**

Every asset the organization owns (laptops, machines, vehicles, buildings and their spaces) in one register with custody events that never lose the trail, lifecycle with contracts and licences, and the work that keeps them running against the same asset the accountant and the HR officer see.

Assets · Facilities

EARLY ACCESS**Rutba Fleet: Fleet management software**

Vehicles and their operating profile on the asset register, drivers and licences, walkaround checks and defects, duty and hours, fuel and energy, incidents, and cost per kilometre.

Fleet

AVAILABLE

Rutba People: HR, payroll & employee management software

Employee records, the org structure, attendance and leave, a shared time clock, and payroll that runs on all of it, plus a self-service portal so staff answer their own questions instead of asking HR.

HR · Employee Self-Service · Payroll · Time Clock · Workforce · Recruit · Talent

AVAILABLE

Rutba Books: Accounting & bookkeeping software

Invoicing, bills, banking and reconciliation on one side; the ledger, tax, budgets and the financial reports on the other, fed automatically by every sale, pay run and stock movement happening elsewhere in the business.

Books · Accounts

PRODUCT LINE

Rutba Workspace

Email, documents, signatures and chat for the whole team, each able to attach to the customer, order or ticket it concerns. Meetings have a shared calendar today; video rooms, phone calls and a file drive of their own are coming.

PRODUCT			
	WHAT IT IS	STATUS	FROM
Rutba Mail	Email at your own domain, that files itself	Early access	\$1.50 per mailbox / month
Rutba Drive	Your files, where the work already is	Coming soon	\$1.50 per user / month
Rutba Sign	The signature is the easy part. The evidence is the product.	Early access	\$0.50 per envelope
Rutba Docs & Sheets	Documents and spreadsheets that read your live business data	Early access	\$2 per user / month
Rutba Chat	Talk about the work, next to the work	Early access	\$2 per user / month
Rutba Meet	Meetings that remember what they were about	Coming soon	\$3 per user / month
Rutba Calls	The phone system that logs the call	Coming soon	\$6 per user / month

EARLY ACCESS**Rutba Mail: Business email hosting**

Real hosted mailboxes at your own domain (inbound delivery, storage, IMAP, and a web client), where every message can attach itself to the customer or order it concerns.

Webmail · Mail Gateway

COMING SOON**Rutba Drive: Cloud file storage & sharing**

Folders, sharing, permissions, and version history for the whole organization, with attachments from your orders, tickets, and documents living in the same place as everything else.

Drive · Drive API

EARLY ACCESS**Rutba Sign: Electronic signature software**

Send agreements for signature by link, to people who need no account, and get back a sealed, hash-chained record of who was invited, how they proved who they were, what they saw, and what they agreed to.

Sign · Signing engine · Verify

EARLY ACCESS**Rutba Docs & Sheets: Online documents & spreadsheet software**

Collaborative documents and spreadsheets, stored on Drive and shared through your organization. The difference is that a sheet can pull live figures from your stock and your accounts.

Docs & Sheets · Workspace service

EARLY ACCESS**Rutba Chat: Team chat & business messaging**

Channels, direct messages, and threads for the team, plus discussions attached directly to the order, ticket, or customer being discussed.

Chat

COMING SOON**Rutba Meet: Video meetings & calendar**

Scheduling, a shared calendar, and video rooms, with each meeting logged against the customer or deal it concerned.

Meet

COMING SOON**Rutba Calls: Business phone system (VoIP)**

Business numbers, click-to-call from any customer record, call logs, and recordings: the phone system built into the software your team already has open.

Calls · Deskphone · Switchboard · Voice campaigns

PRODUCT LINE**Platform services**

The infrastructure underneath: sending, storage, publishing, signing, creative tools and on-premise video. Each one powers the rest of the family and also sells on its own, with an API.

PRODUCT			
	WHAT IT IS	STATUS	FROM
Rutba Send	Email that actually arrives	Available	\$10 per month, 100,000 emails
Rutba Media	Upload once, deliver every size	Available	\$8 per month, 250 GB
Rutba Social	Write once, post everywhere	Available	\$12 per organisation / month
Rutba Sign API	Signing as an endpoint. Evidence as the response.	Early access	\$0.50 per envelope sent
Rutba Studio	Turn your catalog into content	Early access	\$14 per seat / month
Rutba Vision	Your cameras, your building, your footage	Available	\$49 per site / month

AVAILABLE**Rutba Send: Transactional email API & SMTP relay**

The sending infrastructure behind receipts, password resets, invoices, payslips, and marketing campaigns, with suppression lists, bounce handling, and delivery reporting built in.

Send API · SMTP relay · Bounce & suppression

AVAILABLE**Rutba Media: Image CDN & media storage**

Store master images and files once, then request any size on demand. It is the delivery layer behind product photos, logos, and every attachment in the family.

Media origin · Upload provider

AVAILABLE**Rutba Social: Social media management & scheduling**

Publish and schedule to X, Facebook, Instagram, LinkedIn, TikTok, and YouTube from one calendar, with approvals, per-account connections, and one API if you would rather automate it.

Relay console · Publish API · Agent tools (MCP)

EARLY ACCESS**Rutba Sign API: Electronic signature API**

Create an envelope, send it, and collect a sealed, hash-chained record of the whole ceremony, over a REST API with scoped keys, signed webhooks and a typed SDK, plus a public verification surface that needs no key at all.

Signing API · Public verification surface · SDK

EARLY ACCESS**Rutba Studio: Video & image creation for marketing**

Video, image and deck editors with template libraries, and one template rendered once per row of your data, so a price change is a new render, not a redesign.

Studio · Render worker

AVAILABLE**Rutba Vision: Security camera & video surveillance (NVR) software**

A network video recorder for IP cameras that runs entirely on your own site, with hardware-accelerated recording and detection, licensed from the portal but never streaming your footage anywhere.

Vision server

BUY SEVERAL**Bundles**

BUNDLE	FOR	INCLUDES	PRICE
Retail	For shops with a counter and a stockroom	Rutba Commerce, Rutba Inventory, Rutba Orders	\$45 per organisation / month (Save 43% against Growth plans bought separately)
Online Store	For selling on the web	Rutba Commerce, Rutba Inventory, Rutba Orders, Rutba Marketing	\$65 per organisation / month (Save 38% against Growth plans bought separately)
Sales & Marketing	For agencies and B2B sales teams	Rutba CRM, Rutba Marketing	\$21 per user / month (Save 54% against Growth plans bought separately)
Operations	For distributors, makers and anyone with an estate to keep up	Rutba Inventory, Rutba Orders, Rutba Manufacturing, Rutba Facilities	\$21 per user / month (Save 64% against Growth plans bought separately · from 3 seats)
Everything	The full back office, nine products	Rutba CRM, Rutba Marketing, Rutba Commerce, Rutba Inventory, Rutba Orders, Rutba Manufacturing, Rutba Facilities, Rutba People, Rutba Books	\$29 per user / month (Save 77% against Growth plans bought separately · from 3 seats)
Rutba Workspace	Email, files, docs, chat and meetings for the whole team	Rutba Mail, Rutba Drive, Rutba Docs & Sheets, Rutba Chat, Rutba Meet, Rutba Sign	\$6 per user / month (Save 40% against Starter plans bought separately)

CONTACT

Talk to us

Tech Style Ltd is a UK technology company building enterprise software, procurement intelligence and AI platforms. Tell us what you are trying to do and we will tell you honestly whether we are the right people for it.

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