

TECH STYLE LTD

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DATASHEET

Rutba Studio: Product Datasheet

Turn your catalog into content

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Turn your catalog into content

Video, image and deck editors with template libraries, and one template rendered once per row of your data, so a price change is a new render, not a redesign.

Family	Platform services
Category	Video & image creation for marketing
Status	Early access
Apps included	2
From	\$14 per seat / month
Requires	Rutba Social
Buy or trial	rutba.io/services/studio

THE PROBLEM

Why it exists

Marketing creative goes stale the moment a price or a product photo changes. Rutba Studio renders one template once per row of a CSV or JSON dataset: the name, price and picture fill themselves in from each row. Then attach the result straight to a scheduled social post.

FIT

Who it is for

- E-commerce teams producing product creative at volume
- Social media managers who need assets, not just scheduling
- Small teams without a designer on staff

APPS IN THIS PRODUCT

What you get

Studio

The editors, brand libraries and deck designer for video, image and slides, rendered in the browser you are already in.

Render worker

The queue for the renders a tab cannot do: unattended runs, batches of one template across many products, and a guaranteed MP4. Built, and not running in production yet. Until it is, renders happen in your browser, and a batch from a dataset waits for it.

WHAT IT DOES

Capabilities

- Video and image editors in the browser
- Template libraries with managed audio and brand assets
- One template rendered per row of a CSV or JSON dataset
- Decks with PowerPoint import and export, PDF export, presenting, and sharing by public link
- A deck slide exported as video
- Creatives attach directly to scheduled social posts
- Brand kits: fonts, colours, and logos applied consistently

COMMERCIAL

Plans and pricing

PLAN	PRICE	INCLUDES
Creator	\$14 per seat / month	Video & image editors; Template library; Brand kit; Media storage included
Team	\$29 per seat / month	Everything in Creator; Data-driven renders from a dataset; Shared asset libraries; Deck import and export; Premium templates
Enterprise	Custom annual contract	Custom templates; Managed brand libraries; Priority rendering; Dedicated support

Prices are in US dollars and exclude local taxes. Every plan is billed through rutba.io/services/studio. Annual and multi-product pricing is available on request.

RUTBA SUITE

How it fits the rest of the suite

Rutba Suite is 23 products in three lines (the business suite, the workspace and the platform services underneath), sharing one customer list and one set of books. Buy the one you need today and add the rest later without a migration.



CONTACT

Talk to us

Tech Style Ltd is a UK technology company building enterprise software, procurement intelligence and AI platforms. Tell us what you are trying to do and we will tell you honestly whether we are the right people for it.

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