

TECH STYLE LTD

TECH-STYLE.CO

DATASHEET

Rutba Commerce: Product Datasheet

Sell online and over the counter, from one catalog

WHAT IS INSIDE

- Why it exists
- Who it is for
- What you get
- Capabilities
- Plans and pricing
- How it fits the rest of the suite
- Talk to us

Document

Rutba Commerce datasheet

Generated

16 October 2026

Online

<https://www.tech-style.co/docs/rutba-commerce-datasheet>

Sell online and over the counter, from one catalog

An online storefront, the CMS behind it, and a point-of-sale till that shares the same products, prices, and stock levels, so the shop floor and the website never disagree.

Family	Rutba Suite
Category	E-commerce platform & POS system
Status	Available
Apps included	3
From	\$12 per organisation / month
Requires	Rutba Inventory
Works with	Rutba Orders, Rutba Books, Rutba Marketing
Buy or trial	rutba.io/suites/commerce

THE PROBLEM

Why it exists

Running a website on one system and a till on another means two product lists, two price changes, and a stock number that is wrong somewhere. Rutba Commerce treats web and counter as two channels of one business: one catalog, one price list, one stock truth behind both.

FIT

Who it is for

- Retailers with a shop and a website
- E-commerce brands outgrowing a hosted cart
- Anyone re-keying orders between systems

APPS IN THIS PRODUCT

What you get

Storefront

Your online shop: product pages, cart, and checkout, driven by the shared catalog.

CMS

Pages, content, and landing pages for the storefront, without a separate website tool.

Point of Sale

The counter till: scan, sell, take payment by the shop's own methods, and print, with stock deducted live. Returns and exchanges are priced by the server.

WHAT IT DOES

Capabilities

- One product catalog behind web and counter
- Live stock levels at the till and on the product page
- Content and landing pages without a second CMS
- Web, phone and marketplace orders land in one queue; counter sales settle at the till against the same stock
- Dated promotions by category or product group, priced by the server at the till and on the website
- Till returns and exchanges priced by the server, so a refund is never more than the sale charged
- Product reviews from shoppers, shown once the merchant approves them
- The CMS shows what a blank SEO field becomes on the shop, and each shop has its own sitemap
- Till reports for any period, by day, cashier and payment method

COMMERCIAL

Plans and pricing

PLAN		
	PRICE	INCLUDES
Free	Free	Up to 50 orders a month; 1 register; Up to 100 products; Your logo, menus, footer and promo bar
Starter	\$12 per organisation / month	Up to 1,000 orders a month; 1 location; Unlimited products; Unlimited staff; Your logo, menus, footer and promo bar
Growth	\$35 per organisation / month	Up to 5,000 orders a month; Up to 3 locations, unlimited registers; Full CMS; Promotions; Product reviews with approval

PLAN		
	PRICE	INCLUDES
Scale	\$149 per organisation / month	Up to 25,000 orders a month; Up to 10 locations; Headless API access; Priority support
Enterprise	Custom annual contract	Dedicated infrastructure; Custom checkout; Headless API access; Performance SLAs

Prices are in US dollars and exclude local taxes. Every plan is billed through rutba.io/suites/commerce. Annual and multi-product pricing is available on request.

RUTBA SUITE

How it fits the rest of the suite

Rutba Suite is 23 products in three lines (the business suite, the workspace and the platform services underneath), sharing one customer list and one set of books. Buy the one you need today and add the rest later without a migration.



CONTACT

Talk to us

Tech Style Ltd is a UK technology company building enterprise software, procurement intelligence and AI platforms. Tell us what you are trying to do and we will tell you honestly whether we are the right people for it.

This document online	www.tech-style.co/rutba/commerce
Website	www.tech-style.co
Enquiries	hello@tech-style.co
Products	www.tech-style.co/products
Partner programme	www.tech-style.co/partners

This document was generated on request.

It is built from the live content of tech-style.co at the moment you downloaded it, so it can never quote a price, a version or a status the site has since moved on from. Request a fresh copy any time at www.tech-style.co/downloads.