

TECH STYLE LTD

TECH-STYLE.CO

COMPANY PROFILE

Tech Style Ltd: Company Profile

Who we are, what we build, how we got here and what we value: the profile to send when somebody asks for one.

WHAT IS INSIDE

- Company information
- A product-first technology company
- Years of building & reinventing
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A UK technology company that invests in long-term software products rather than short-term projects.

AT A GLANCE

Company information

Legal name	Tech Style Ltd
Registered	England & Wales, Company No. 11101491
Website	www.tech-style.co
Enquiries	hello@tech-style.co
What we build	Enterprise software, procurement intelligence, AI platforms, cloud and media infrastructure
Portfolio	23 Rutba Suite products, 10 point products, 15 service practices
Open source	AGPL 3.0, MIT and Apache 2.0 packages on GitHub, npm, PyPI, NuGet and pkg.go.dev

Tech Style Ltd is a UK technology company that has spent years building, refining and reinventing software products that businesses can trust.

A product-first technology company

Tech Style Ltd focuses on developing enterprise software, digital marketplaces, cloud platforms, business intelligence systems and AI-powered business services.

We are an independent, product-first business, and we have built it that way on purpose. Staying focused has allowed us to invest in long-term software products instead of short-term client projects, and to keep reinventing ourselves as technology and customer needs evolve. The portfolio has grown every year, and the ambition behind it with them.

Today our platforms serve businesses, software vendors, procurement professionals and retailers, and we keep improving them release after release.

What we build

SaaS Platforms · Business Intelligence Systems · Procurement Marketplaces · ERP Solutions · AI-Assisted Business Platforms · Review & Rating Systems · CRM & CMS Platforms · eCommerce Solutions & Enterprise APIs · Desktop Applications & Document Engines

Our mission

Build trusted technology that helps businesses make better decisions, improve efficiency and grow with confidence.

Our vision

To become one of the most trusted providers of business intelligence, procurement technology and enterprise software: proof that a focused, independent team can build software that competes with the best.

OUR JOURNEY

Years of building & reinventing

Innovation isn't a one-off for us. It's a continuous habit of refining what we build and redefining what we can become.

FOUNDATION

A product-first company is born

Tech Style Ltd is established with a simple belief: invest in long-term software products, not short-term projects.

BUILD

Rutba ERP & Rutba.pk take shape

We build a modular cloud ERP and a retail commerce platform, learning deeply about real business operations.

REINVENT

TrustList: procurement intelligence

We expand into software discovery and procurement intelligence, helping organisations choose technology with confidence.

OPEN

Infrastructure, released as open source

The media origin and email relay we built for our own platforms become Rutba Media FileServer and Rutba MTA, published under AGPL 3.0 alongside our MIT and Apache 2.0 npm packages.

OPEN**pgrecon: measuring migrations before they start**

Years of Oracle-to-PostgreSQL work become pgrecon, an Apache 2.0 assessment engine we give away, with the executive report and the migration itself as the paid work on top.

SHIP**Rutba Office: a desktop suite, given away**

The document engine written so Rutba Workspace could open a customer's .docx without quietly destroying it becomes Rutba Office: seven desktop applications in one download, and nine two days later, free under the AGPL with a commercial licence beside it. Five weeks on it had sixty releases and menus in Urdu, Arabic and Hindi.

TODAY**AI-assisted, always improving**

We embrace AI-assisted development and modern cloud architecture, continuing to refine every product year after year.

WHAT GUIDES US**Our values****Innovation**

We continuously improve every product and aren't afraid to reinvent how we work.

Trust

Data quality and transparency remain our highest priorities.

Scalability

Our systems are designed to grow from startups to enterprise deployments.

Customer success

Every feature is designed around solving a real business problem.

Long-term vision

We build products that keep improving over many years.

Agility

Short lines of decision let us move fast, experiment and adapt quickly.

WHY WORK WITH US**Company strengths****Product-first**

A long-term software development mindset, not project churn.

Modern architecture

Cloud-native platforms and enterprise-grade architecture.

AI integration

AI woven into our products and our development process.

Data-driven

Decisions grounded in data quality and measurable outcomes.

Agile practices

Iterative delivery that keeps products improving, release after release.

Continuous innovation

A culture of refining and reinventing, release after release.

Company information.

Tech Style Ltd is registered in England & Wales (Company No. 11101491). Registration details are provided for factual reference only.

CONTACT**Talk to us**

Tech Style Ltd is a UK technology company building enterprise software, procurement intelligence and AI platforms. Tell us what you are trying to do and we will tell you honestly whether we are the right people for it.

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